

WESOŁA

CREATIVE DISTRICT WESOŁA
FUNCTIONAL AND SPATIAL CONCEPT



WESOLA

WE ARE OPENING UP SPACE – EMPOWERING THE CITY



HISTORICAL HERITAGE OF WESOLA

1785, KOLLATAJOWSKI PLAN

HISTORICAL HERITAGE OF WESOLA

HISTORICAL HERITAGE OF WESOŁA

**UNESCO WORLD HERITAGE SITE
– BUFFER ZONE**

**HISTORICAL MONUMENT
"KRAKÓW – HISTORICAL CITY
COMPLEX"**

**AREA LISTING AND 7 INDIVIDUAL
ENTRIES IN THE REGISTER OF
MONUMENTS**

**VIA MEDICORUM – MEDICAL
HERITAGE TRAIL**

The masterplan covers a 9-hectare area in Wesola purchased by the City of Kraków. It is a document indicating **the directions of spatial** and **functional** development of this area. It refers to **the development of existing buildings** under conservation protection and their surroundings, possible transformations related to the construction **of new buildings**, as well as organizing and redefining the use of public **green areas**, which constitute a significant part of the area. The masterplan also highlights the importance of the functional and spatial opening of this area and its **links with** the neighbouring areas in Wesola.



IDEA – GREEN CREATIVE DISTRICT

ECOSYSTEM FOR THE FUTURE OF THE CITY



**NATURE
RESPITE**



**CULTURE
CREATIVITY**



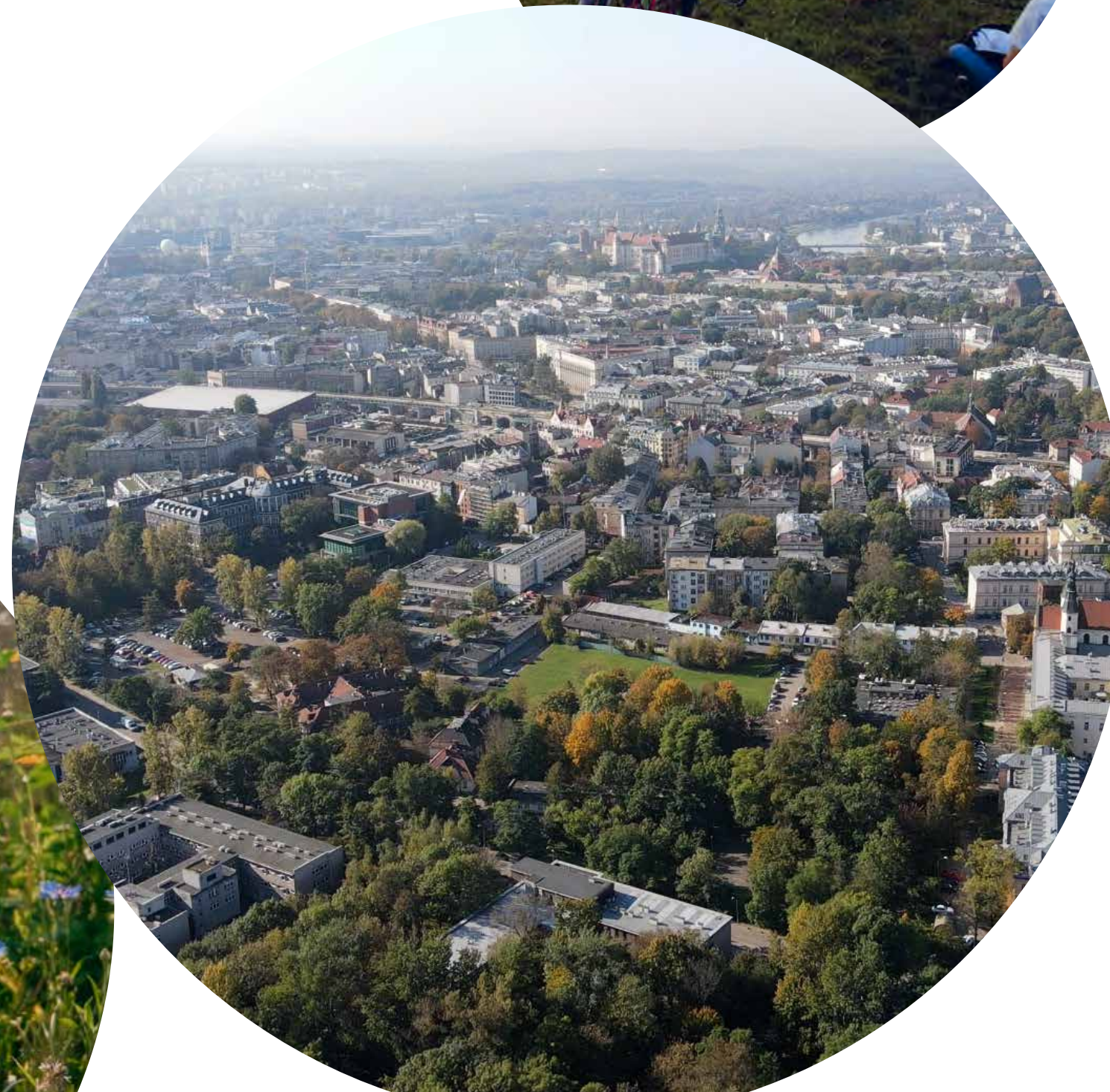
**SCIENCE
INNOVATION**



**INHABITANTS
INTEGRATION**

MASTERPLAN ASSUMPTIONS

- CLEAR URBAN STRUCTURE
- GREENERY AS A SPATIAL FRAMEWORK
- WATER – RESPITE – IMAGINATION
- TRANSPARENCY AND ACCESSIBILITY
- CREATIVE INSTITUTIONS AT SQUARES AND ENTRANCES
- AXES: PEDESTRIAN, SCENIC, TRANSPORT
- SYNERGY OF FUNCTIONS AND MULTIDIMENSIONAL EXPERIENCE OF THE WESOŁA SPACE
- DIVERSITY OF COMMUNITIES

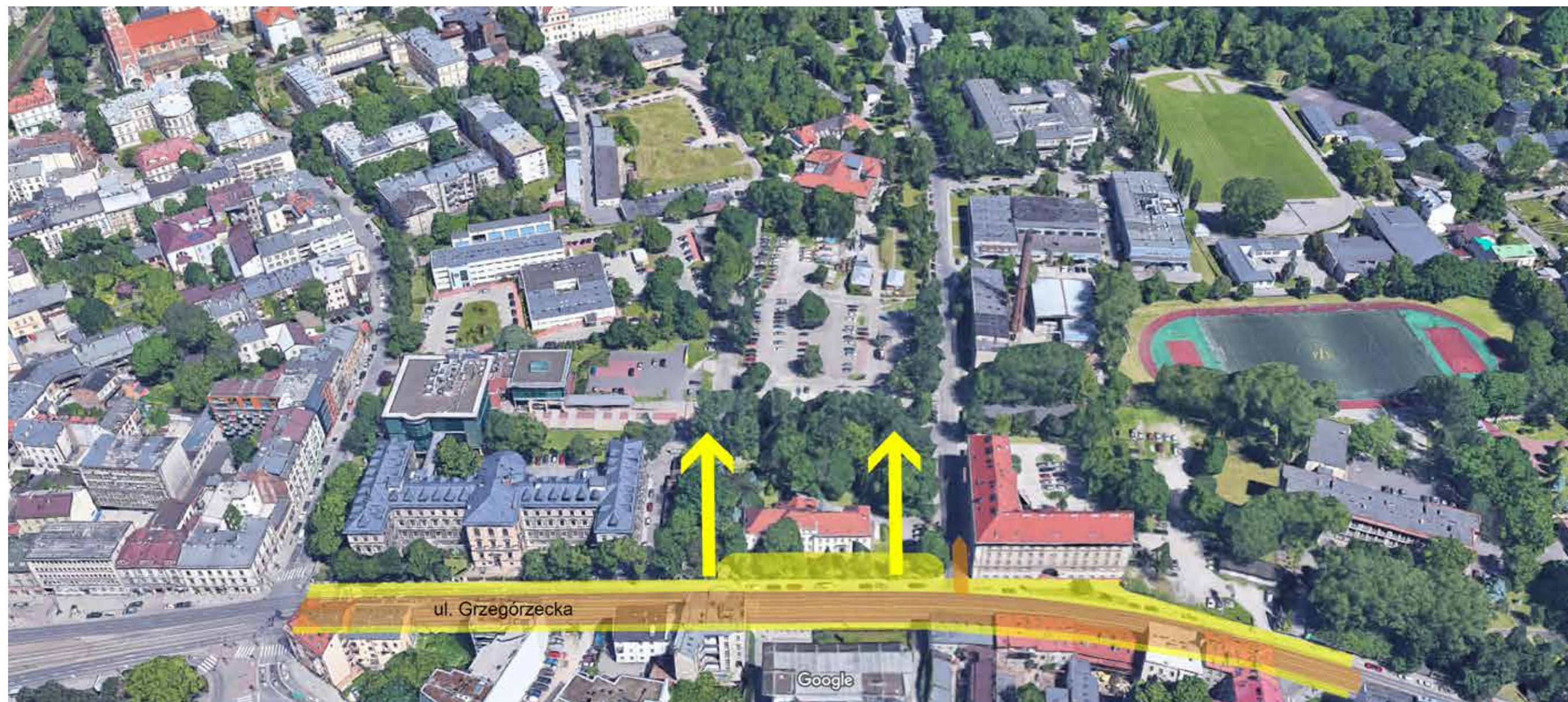


MASTERPLAN CONCEPT



ACCESS TO WESOŁA – NEW OPENING

FROM GRZEGÓRZECKA STREET



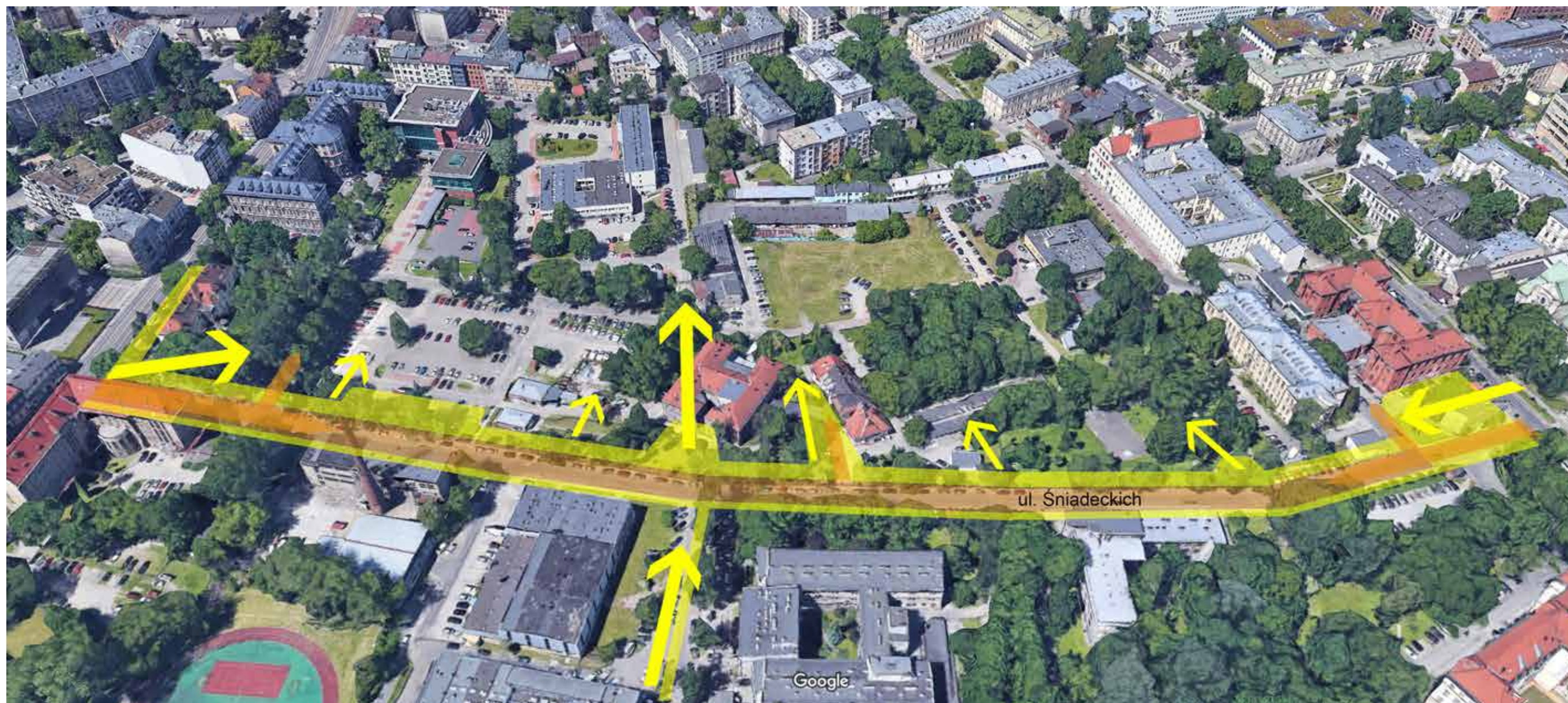
ACCESS TO WESOŁA – NEW OPENING

FROM KOPERNIKA STREET



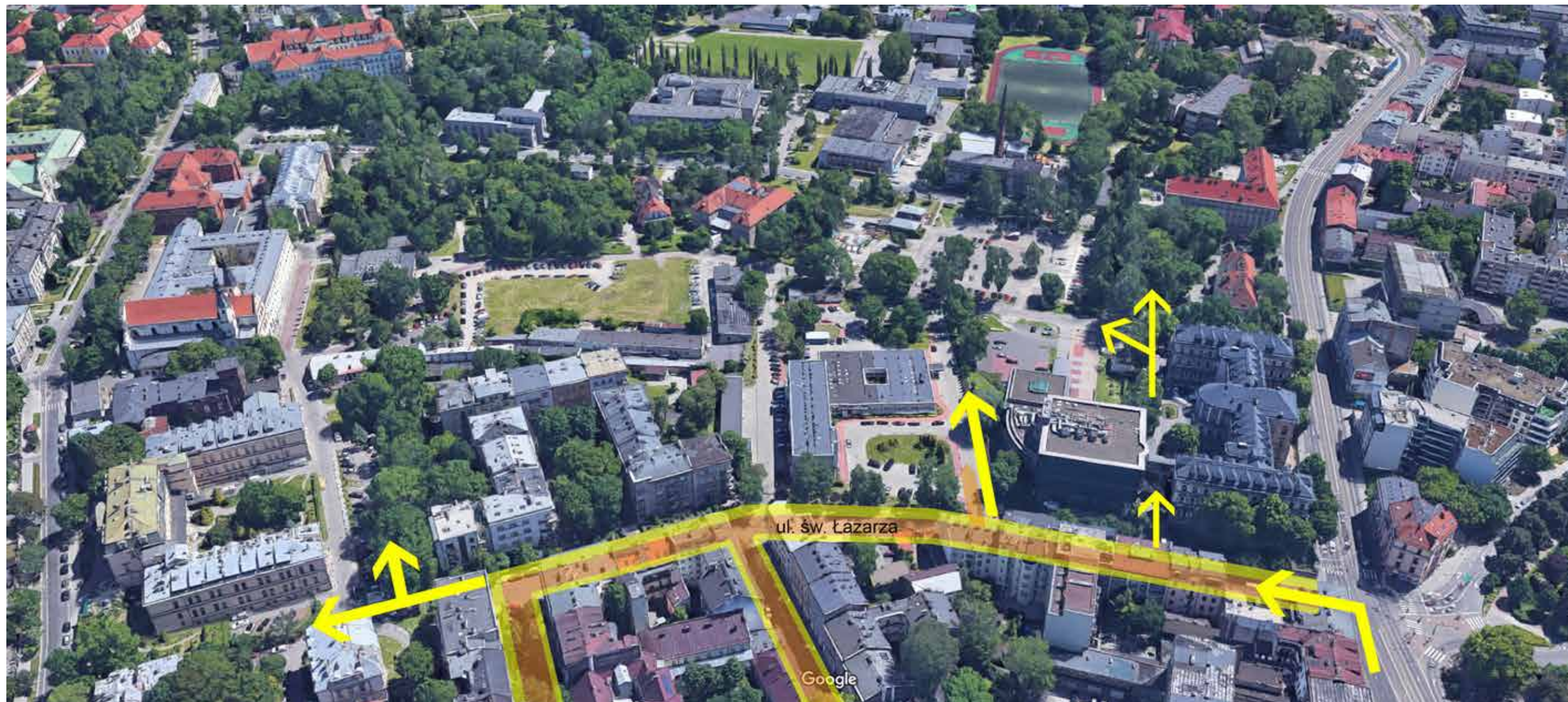
ACCESS TO WESOŁA – NEW OPENING

FROM ŚNIADECKICH STREET



ACCESS TO WESOŁA – NEW OPENING

FROM ŚW. ŁAZARZA STREET

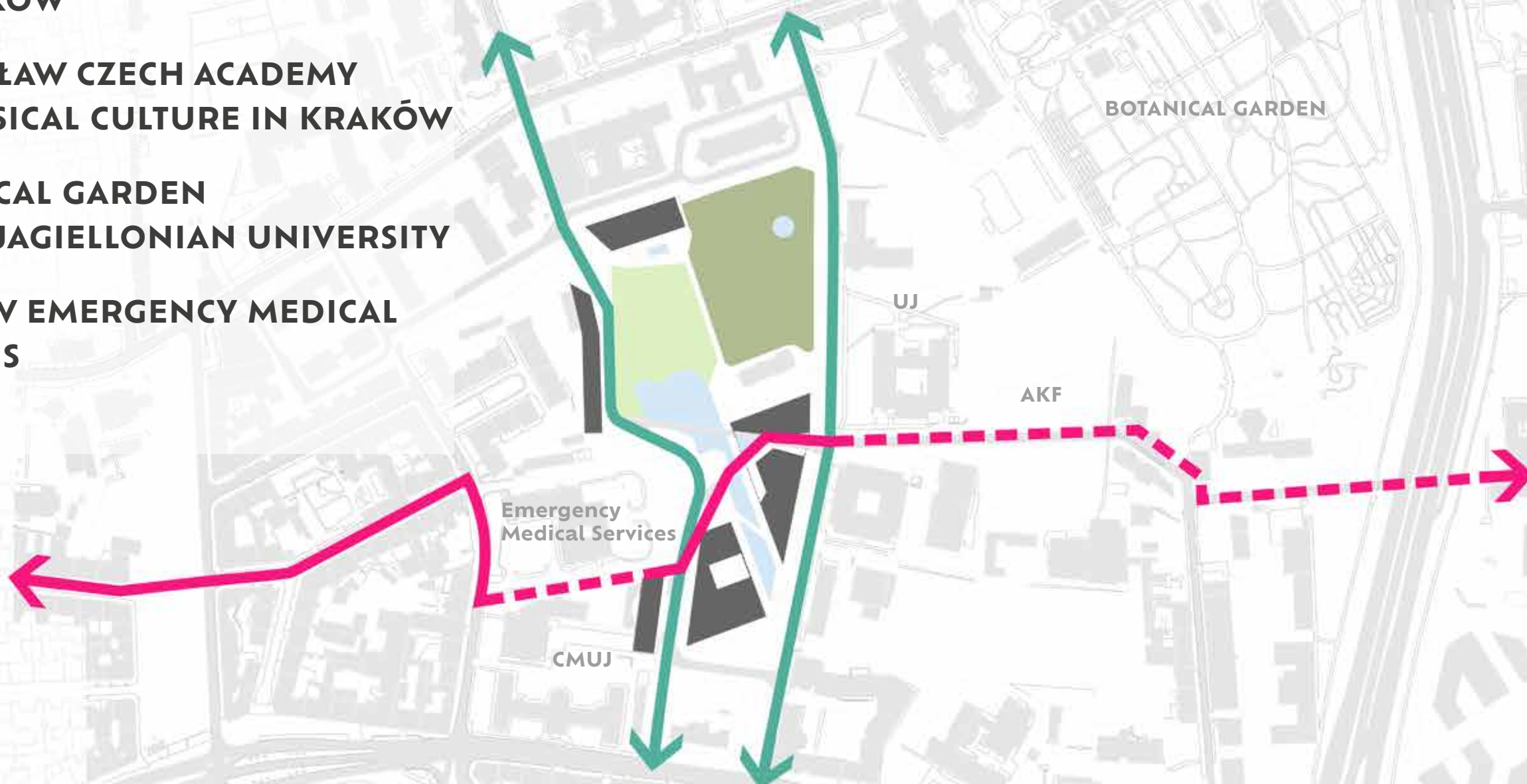


WESOŁA ALONG THE WAY

FUNCTIONAL CONNECTIONS WITH THE CITY

POTENTIAL PARTNERS IN TRANSFORMATION PROCESS:

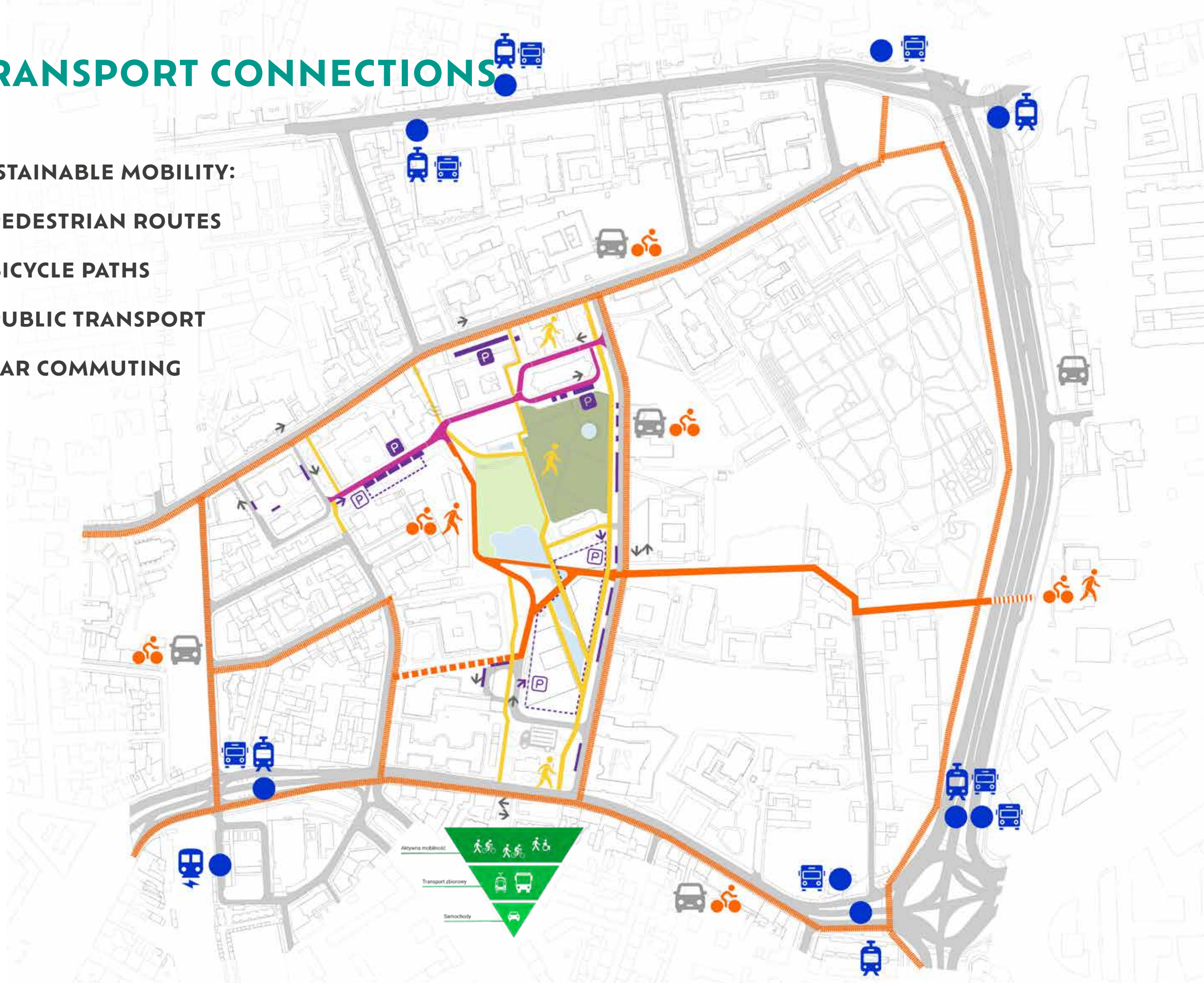
- JAGIELLONIAN UNIVERSITY
IN KRAKÓW
- BRONISŁAW CZECH ACADEMY
OF PHYSICAL CULTURE IN KRAKÓW
- BOTANICAL GARDEN
OF THE JAGIELLONIAN UNIVERSITY
- KRAKÓW EMERGENCY MEDICAL
SERVICES



TRANSPORT CONNECTIONS

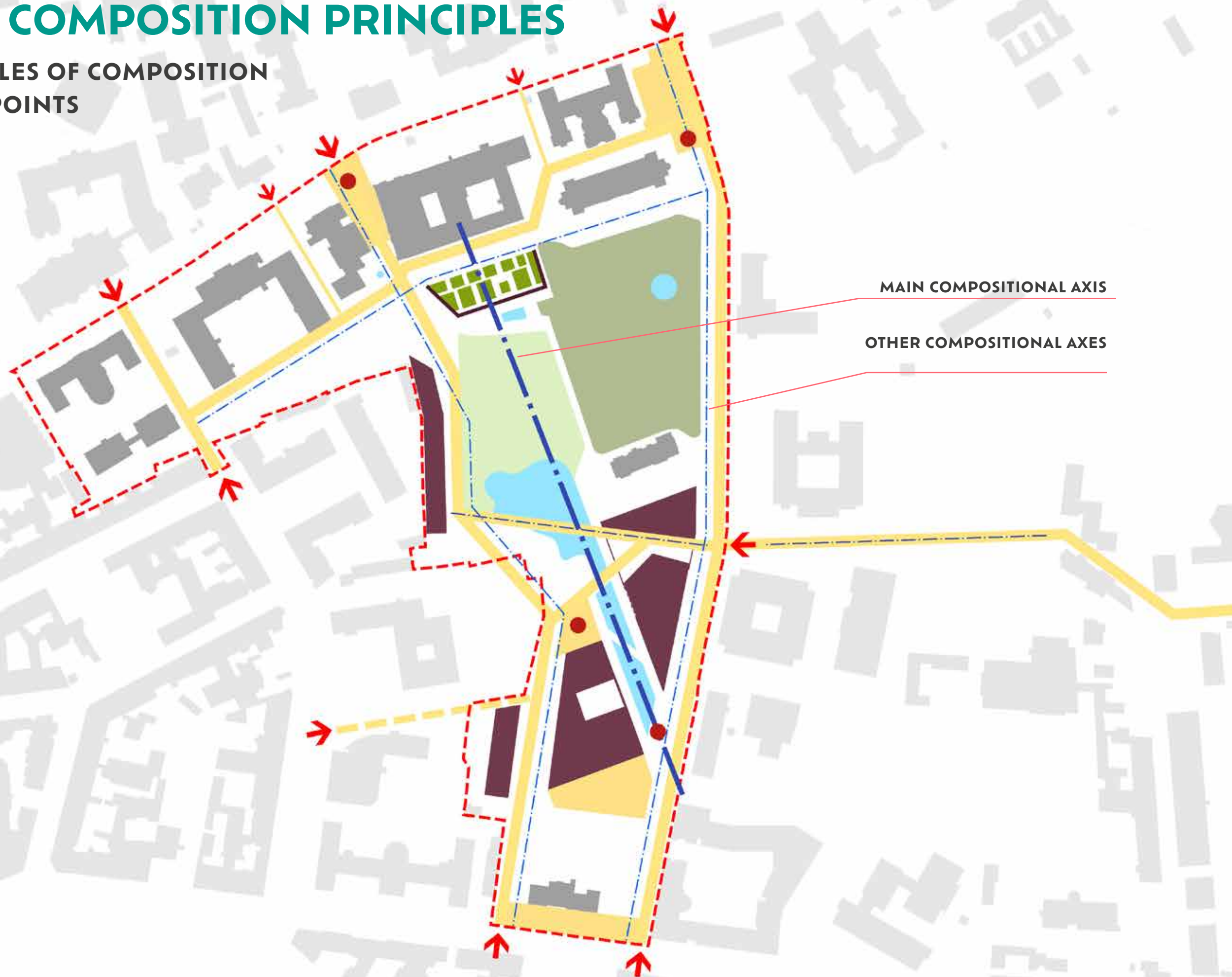
SUSTAINABLE MOBILITY:

- PEDESTRIAN ROUTES
- BICYCLE PATHS
- PUBLIC TRANSPORT
- CAR COMMUTING



SPATIAL COMPOSITION PRINCIPLES

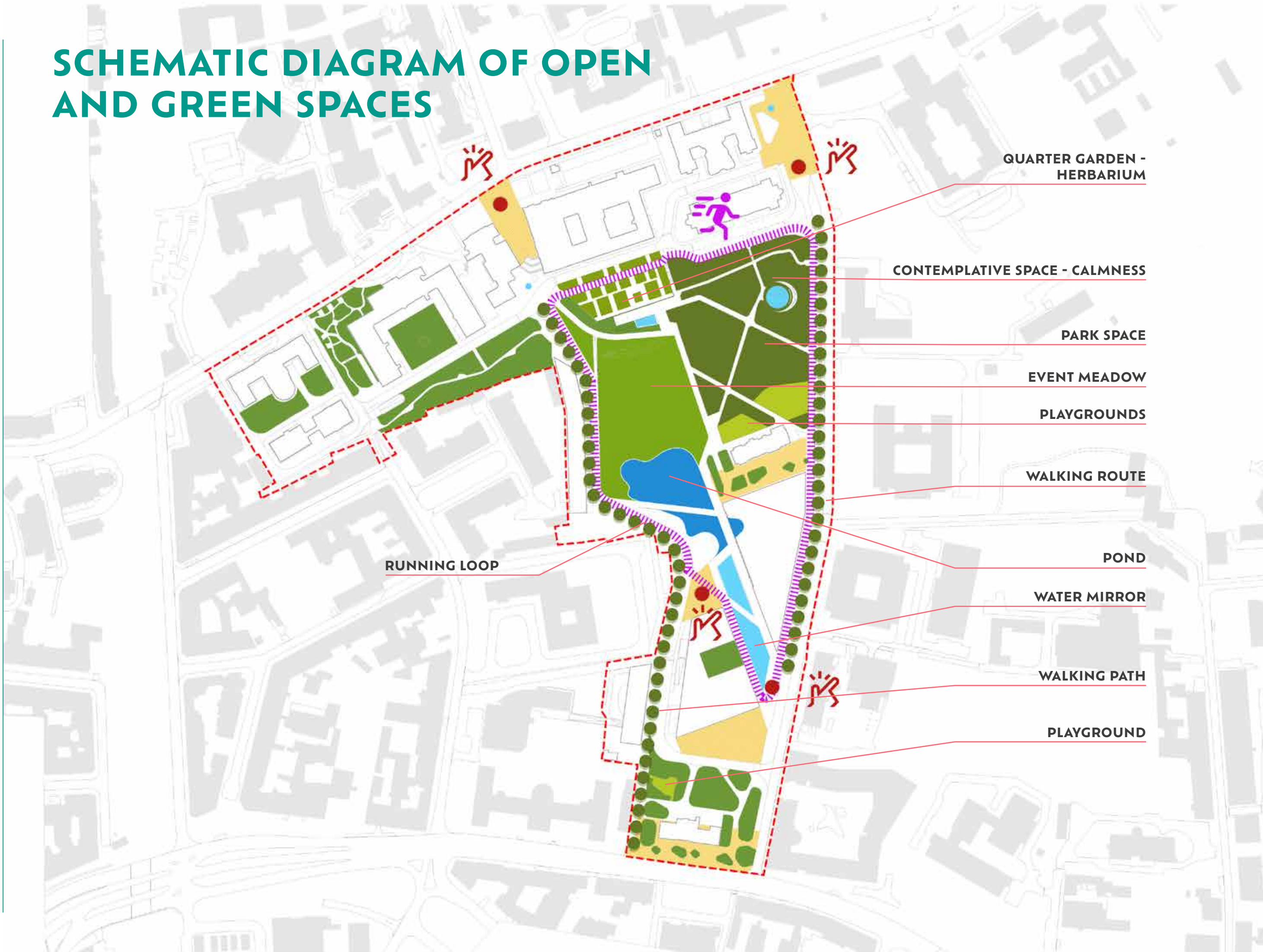
KEY PRINCIPLES OF COMPOSITION
AND FOCAL POINTS



LAND USE PLAN



SCHEMATIC DIAGRAM OF OPEN AND GREEN SPACES



QUARTER GARDEN -
HERBARIUM

CONTEMPLATIVE SPACE - CALMNESS

PARK SPACE

EVENT MEADOW

PLAYGROUNDS

WALKING ROUTE

POND

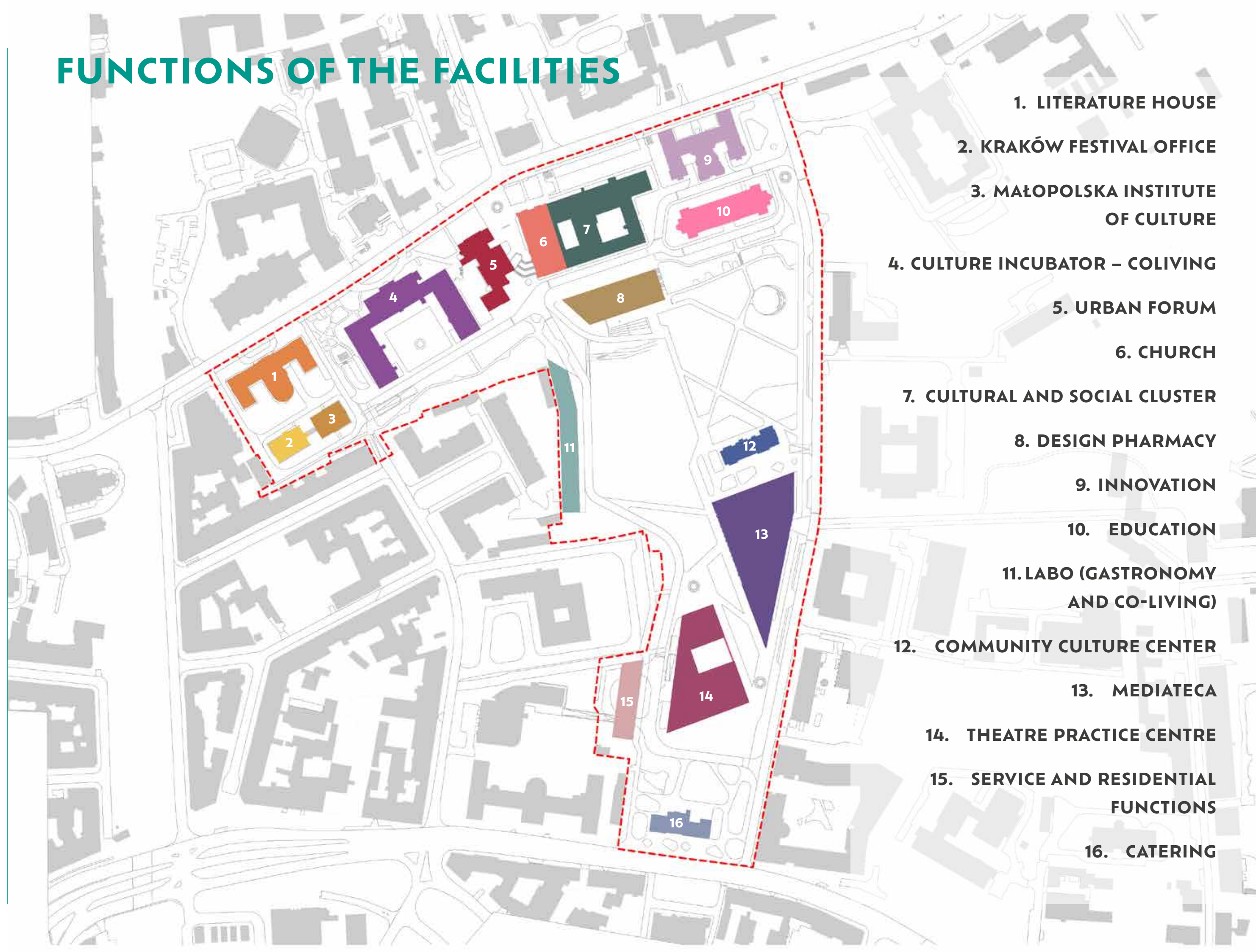
WATER MIRROR

WALKING PATH

PLAYGROUND

RUNNING LOOP

FUNCTIONS OF THE FACILITIES



1. LITERATURE HOUSE

2. KRAKÓW FESTIVAL OFFICE

3. MAŁOPOLSKA INSTITUTE
OF CULTURE

4. CULTURE INCUBATOR – COLIVING

5. URBAN FORUM

6. CHURCH

7. CULTURAL AND SOCIAL CLUSTER

8. DESIGN PHARMACY

9. INNOVATION

10. EDUCATION

11. LABO (GASTRONOMY
AND CO-LIVING)

12. COMMUNITY CULTURE CENTER

13. MEDIATECA




14. THEATRE PRACTICE CENTRE

15. SERVICE AND RESIDENTIAL
FUNCTIONS

16. CATERING

FROM CONCEPT TO IMPLEMENTATION

INVESTMENT TASKS

-  PHASE 1
-  PHASE 2
-  PHASE 3

**IMPLEMENTATION START:
FROM 2025**
(ARCHITECTURAL COMPETITION
AND CONSTRUCTION
OF THE MEDIATEKA,
ADAPTATION OF THE CULTURE
QUARTER, ARCHITECTURAL
COMPETITION FOR URBAN
FORUM, REVITALISATION
OF GREEN PUBLIC SPACES)

OVER 20 INVESTMENT TASKS
(ADAPTATIONS, NEW BUILDINGS,
PUBLIC SPACES, TECHNOLOGICAL
AND ECOLOGICAL
INFRASTRUCTURE)

**IMPLEMENTATION HORIZON:
10 YEARS – IN 3 PHASES**

**ESTIMATED COST:
APPROX. 1.2 BILLION PLN**

SOURCES OF FUNDING:
CITY BUDGET,
EUROPEAN UNION FUNDS
(FENIKS, CREATIVE EUROPE,
NEW EUROPEAN BAUHAUS,
HORIZON EUROPE),
NATIONAL FUNDS
(KPO, MINISTRY OF CULTURE
AND NATIONAL HERITAGE, SKOZK),
PUBLIC-PRIVATE PARTNERSHIPS



WESOLA
CREATIVE HEART OF THE CITY













SEE YOU IN THE WESOŁA DISTRICT